

## Cookies policy

August 19<sup>th</sup> 2019

### 1. Content and Compliance

This is the Cookie Policy (hereinafter the 'Cookie Policy') applicable to the [www.acuawaterpark.com](http://www.acuawaterpark.com) Website and its related domains (hereinafter the 'Website'). This Website is mainly used to find out about the services offered by ACUA FAMILY PARK, S.L.

The complete legal information of the Website (hereinafter, the 'Complete Legal Information') is formed by the text contained in this document, as a unit, as well as by the Legal Notice (or Legal Information) and the Privacy Policy. These documents may be accessed directly through a link at the Website's lower section (hereinafter, all the documents collectively referred to as the 'Complete Legal Information'). Consequently, the interpretation and consideration of the Legal Information of the Website must be made according to all the aforementioned documents jointly.

Under the terms set forth herein, the '**User**' is the person who accesses, uses or navigates through the Website.

The Website's access, use and browsing by the User, implies their express consent and full compliance with the full content of the Complete Legal Information. Therefore, if you do not agree with any of the terms set out in these documents, please do not provide us with any personal data or use the Website or any of the services available on it.

The User may print and digitally store all the aforementioned documents, which are permanently available through a direct access link available at the lower section of the Website.

The Users are recommended to read the Complete Legal Information (Legal Notice, Privacy Policy and Cookie Policy), on a regular basis, including each time they access the Website and, in any case, each time they decide to provide us with personal data through the Website, since its content may be subject to modification. Any modification shall be duly published and permanently accessible on the Website, with reference to its version and date.

## 2. Identification of domain holder and service provider and means of contact

In compliance with the provisions of Law 34/2002, dated 11 July, regarding Information Society Services and Electronic Commerce (LSSICE), it is reported that the www.acuawater.com domain holder and its related domains (the 'Website') and the company that provides its services and offers its goods through it, as well as data controller is:

ACUA FAMILY PARK SL, domiciled for these purposes at: Avenida Nuestra Señora del Carmen, number 41, 35660 Corralejo, La Oliva, Province of Las Palmas, Spain, with C.I.F. tax number: B-76158070 registered in Las Palmas de Gran Canaria Commercial Register Folio 30, Volume 2057 General, Sheet GC -4.7069.

To establish direct contact with ACUA FAMILY PARK, S.L.:

- Postal address: Avenida Nuestra Señora del Carmen, number 41, 35660 Corralejo, La Oliva, Province of Las Palmas, Spain.
- Telephone number: (+34) 928 537 034
- E-mail address: info@acuawaterpark.com

To exercise rights in protection of personal data:

- Postal address: Avenida Nuestra Señora del Carmen, number 41, 35660 Corralejo, La Oliva, Province of Las Palmas, Spain.
- E-mail address: info@acuawaterpark.com

## 3. Cookie Definition and Functioning

### How does this website holder company process cookies?

The website holder company uses various technologies to improve the efficiency of its websites, including your experience when browsing such sites. These technologies include cookies.

### What is a cookie?

A cookie is a small file, usually made up of letters and numbers, that is installed on your computer, tablet, telephone or similar device used to visit a website. Website owners use cookies to make these sites function properly or to do so more efficiently, as well as to report information.

### What are cookies used for?

There are different types of cookies for different types of use.

This website holder company uses the following types of cookies:

- Strictly necessary cookies. These cookies are necessary for our website functioning, for example, to connect to our secured website areas or to recognise your use of cookies' consent or not.
- Technical Cookies. The user can browse the web page, platform or application and the use of different options and services, control traffic and data communication, identify the session, access restricted areas, register for or participate in an event, use security elements while browsing, store content for the dissemination of videos or sound, and share content on social networks.
- Performance and Analytic Cookies. These cookies enable us to recognise and count the number of visitors to our website, as well as to track them as they move through it. This helps us to improve our website functioning (for example, making sure that visitors easily find what they are looking for).

These are cookies that, whether they are processed by us or by third parties, make it possible to quantify the number of visitors and statistically analyse the activity of our web page's users. Thanks to this we can study users' activity and therefore improve the services we offer.

- Functionality Cookies. These cookies are used to recognise you when you return to the website. This enables us to customise our content for you by remembering your preferences, for example, your language or region.
- Selection Cookies. These cookies record your visit to the website, the pages you have visited and the links you have followed. We use this information to make our website and its content more relevant to your interests. This information may also be shared with third parties for that purpose.
- Behavioural Advertising Cookies. These enable the management, in the most efficient way possible, the advertising spaces that, where appropriate, the publisher has included in a web page, application or platform from which the requested service is provided. These cookies store information about the users' behaviour obtained through the continued observation of their browsing habits, allowing advertising display based on them.

How long do cookies remain on my device?

Some cookies operate from the time you visit a website owned by this website's holder Company until the end of that particular browsing session. These cookies expire and are automatically deleted when you close your Internet browser. These cookies are called temporary or 'session' cookies.

Some cookies shall remain on your device during browsing sessions, they do not expire when you close your browser. These cookies are called 'permanent' cookies. The duration of time a permanent cookie remains on your device varies.

Who installs cookies on my device?

The website's holder company, as the website's operator, installs cookies on your device. These cookies are called 'own' cookies. Cookies may be installed on your device by other providers. These cookies are referred to as 'third-party' cookies.

- Own Cookies: Those sent to the computer or terminal used to access the Website from our own computers or domains managed by us and from which we provide the services you request.
- Third-party Cookies: Those sent to the computer or terminal used to access the Website from a computer or domain not managed by us but by third parties who process the data obtained through the cookies.

How do I control which cookies are installed on my device?

You may set, enable and disable/reject cookies through the configuration panel, accessible from the cookie warning you shall see when accessing the Website, by clicking on 'Settings'. In addition, you may set your browser at any time to allow, prevent or delete the use of cookies. It is up to you whether or not you accept cookies. One way to do this is through your Internet browser configuration. Most Internet browsers allow you to control almost all cookies through your browser configuration (note that if you use your browser configuration to block all cookies you may not be able to access certain sections of our website).

The users may, at any time, choose which cookies they want to be operative on this website, also through the browser's configuration, for example:

- Chrome, from <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>
- Explorer, from <http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>

- Firefox, from <http://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-que-los-sitios-we>
- Safari, from <http://support.apple.com/kb/ph5042>

You can also use a browser plug-in, such as Evidon Inc.'s Ghostery or TRUSTe's Tracking Protection List (a browser plug-in is the part of a software that adds extra features to your browser, such as viewing a video or scanning for viruses). The software Adobe Flash Player is used for multimedia viewing on a computer. Websites that use Adobe Flash may store flash cookies on the user's devices to remember the configuration, preferences and a similar use for other types of cookies. The website's holder company may use Flash to provide special content such as video clips or animations. You can access the Flash management tools directly on the Adobe's website.

To unsubscribe from Google Analytics' analytic cookies on the websites owned by this website's holder company, please visit: Google Analytics: <http://tools.google.com/dlpage/gaoptout>

For more information on advertisements of your interest and your choices, visit these sites: Digital Advertising Alliance, Network Advertising Initiative and Interactive Advertising Bureau (IAB) Europe.

For more information about cookies in general, including how cookies were installed and how to manage and delete them, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

In any case, to find out more information on how to deactivate and disable cookies, you can go directly to the help section of your own browser, where you can modify your configuration in order to perform the aforementioned deactivation and disabling.

#### 4. Cookies used by the Website [www.acuawaterpark.com](http://www.acuawaterpark.com)

This Website uses own and third-party cookies, as well as session cookies and persistent cookies, which are technical-and-performance cookies and performance-and-analytic cookies, the former being strictly necessary. Browsing this Website means that the following own and third-party cookies may be installed:

Cookie type	Cookie name	Purpose	Duration	Own or Third-party Ownership	Obtaining Additional Information about third-party use of cookies (Privacy Policy and Third-Party Cookies Policy)
Strictly necessary	CookieConsent	Remember the preference at the time of cookie acceptance or non-acceptance.	Persistent Cookie. Up to 1 year	Own	Own cookie
Strictly necessary	testing	This cookie determines whether your browser accepts cookies.	1 day	Own	Own cookie
Technical	_icl_current_language	Saves the user's preferred language on the website.	1 day	Own	Own cookie

Strictly necessary	devicePixelRatio	This cookie's purpose is to make the Site responsive depending on the size of the screen.	6 days	Own	Own cookie
Technical	test_cookie	Used to check if the user's browser supports cookies.	1 day	Third-party doubleclick.net	More information: <a href="https://policies.google.com/technologies/types?hl=en">https://policies.google.com/technologies/types?hl=en</a>
Technical	bounce	It determines whether a visitor leaves the site immediately. This information is used by the website's operator for internal statistics and analysis.	Session.	Third-party AppNexus	More information: <a href="https://www.appnexus.com/platform-privacy-policy">https://www.appnexus.com/platform-privacy-policy</a>
Performance and Analytics	anj, uuid2,	Unique identification registration that identifies the device of a returning user. Identification is used for specific advertisements.	Persistent Cookie. Up to 3 months	Third-party AppNexus	More information: <a href="https://www.appnexus.com/platform-privacy-policy">https://www.appnexus.com/platform-privacy-policy</a> .
Behavioural Advertising	_fbp	It is used by Facebook to provide a range of advertising products such as real-time bids from third-party advertisers	3 months	Third-party Facebook	More information: <a href="https://es-es.facebook.com/policies/cookies/">https://es-es.facebook.com/policies/cookies/</a>
Performance and Analytics	C	Used to check if the user's browser supports cookies.	Persistent Cookie. Up to 29 days.	Third-party ADForm	More information: <a href="https://site.adform.com/uncategorized/product-and-services-privacy-policy/">https://site.adform.com/uncategorized/product-and-services-privacy-policy/</a>
Performance and Analytics	cid	Advertisements' display optimisation according to the combined movement of the user and various campaigns of the advertiser to show advertisements to the user.	Persistent Cookie. Up to 2 months.	Third-party ADForm	More information: <a href="https://site.adform.com/uncategorized/product-and-services-privacy-policy/">https://site.adform.com/uncategorized/product-and-services-privacy-policy/</a>
Performance and Analytics	uid	Unique user ID registration that recognises the user's browser when visiting websites that use the same advertising network. The purpose is to optimise advertisements' display according to the user's movements and the various advertising campaigns of the providers to show advertisements to the user.	Persistent Cookie. Up to 2 months.	Third-party ADForm	More information: <a href="https://site.adform.com/uncategorized/product-and-services-privacy-policy/">https://site.adform.com/uncategorized/product-and-services-privacy-policy/</a> .
Performance and Analytics	0	Marketing.	Persistent Cookie. Up to 24 hours.	Third-party ADForm	More information: <a href="https://site.adform.com/uncategorized/product-and-services-privacy-policy/">https://site.adform.com/uncategorized/product-and-services-privacy-policy/</a>
Performance and Analytics	_ga	Google Analytics sends Google LLC a unique identifier and anonymous information about the web page's use in order to provide information about the users' actions on the website, date, time, number of visits and	Persistent Cookie. Up to 2 years	Third-party Google LLC	More information: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>

		geographical location, for statistical purposes.			
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Performance and Analytics	_gat	Google Analytics sends Google LLC a unique identifier and anonymous information about web page's use, in order to provide information about the users' actions on the website, date, time, number of visits and geographical location, for statistical purposes	24 hours.	Third-party Google LLC	More information: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
Performance and Analytics	_gid	Google Analytics sends Google LLC a unique identifier and anonymous information about the web page's use in order to provide information about the users' actions on the website, date, time, number of visits and geographical location, for statistical purposes.	24 hours.	Third-party Google LLC	More information: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
Performance and Analytics	_gcl_au	It is used by Google AdSense to experiment with advertising efficiency through websites using their services.	3 months	Third-party Google LLC	More information: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
Technical	rc::c	This cookie is used to distinguish between humans and bots.	Session	Third-party google.co m	More information: <a href="https://policies.google.com/technologies/types?hl=en">https://policies.google.com/technologies/types?hl=en</a>
Performance and Analytics	IDE	It is used by Google DoubleClick to record and report user actions on the website after viewing or clicking on one of the advertiser's advertisements for the purpose of measuring advertising effectiveness and displaying user-specific advertisements.	Persistent Cookie. Up to 12 months	doubleclick.net	More information: <a href="https://policies.google.com/technologies/types?hl=en">https://policies.google.com/technologies/types?hl=en</a>
Performance and Analytics	PREF	It records a unique ID that Google uses to keep statistics on how YouTube videos are used by the visitor on different websites.	Persistent Cookie. Up to 8 months	Third-party youtube.co m	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>
Performance and Analytics	yt-remote-session-name	It records the user's video player preferences when viewing embedded YouTube videos	Session	Third-party youtube.co m	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>
Performance and Analytics	VISITOR_INFO1_LIVE	It intends to estimate the user's bandwidth on pages with embedded YouTube videos.	Up to 179 days	Third-party youtube.co m	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>

Performance and Analytics	yt-remote-session-app	It records the user's video player preferences when viewing embedded YouTube videos	Session	Third-party youtube.com	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>
Performance and Analytics	yt-remote-fast-check-period	It records the user's video player preferences when viewing embedded YouTube videos	Session	Third-party youtube.com	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>
Performance and Analytics	YSC	It records a unique ID to keep statistics on which YouTube videos the user has viewed.	Session	Third-party youtube.com	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>
Performance and Analytics	yt-remote-connected-devices	It records the user's video player preferences when viewing embedded YouTube videos	Persistent Up to 24 months	Third-party youtube.com	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>
Performance and Analytics	yt-remote-cast-installed	It records the user's video player preferences when viewing embedded YouTube videos	Session	Third-party youtube.com	More information: <a href="https://policies.google.com/privacy?gl=EN&amp;hl=en">https://policies.google.com/privacy?gl=EN&amp;hl=en</a>
Performance and Analytics	_hjlInclud edInSample	'Heatmaps' for observing the areas of the web page that are clicked on the most or where the mouse pointer passes over more often. This cookie is used to know if the user is in the sample.	Persistent Cookie. Up to 12 months.	From third-parties: Hotjar	More information: <a href="https://www.hotjar.com/terms">https://www.hotjar.com/terms</a>

## 5. Definition of Services provided by third parties and third-party cookies

The table set out in the previous section contains links to the Privacy Policies and/or Cookie Policies of portals and services provided by third parties on the Website. With regard to third-party cookies, i.e. those that are alien to our website, we cannot be held responsible for the content of the privacy policies that they include, so the information we offer the user is always with reference to the source. The information generated by some of the third-party cookies may be sent by these third parties to a server in the United States. Below, we provide you with links to the privacy policies and/or cookie policies of portals and services provided by third parties:

### ABOUT GOOGLE ANALYTICS.

Google Analytics is a web analytic service of Google LLC (Google), which uses cookies to analyse our website's uses by users. The information generated by the Google cookie is transferred to a Google server in the USA, where it is stored, where Google uses it to evaluate the website, to produce reports on website activities and to provide other services related to the use of the website and the Internet. Google may transmit this information to third parties, if they are legally permitted or to do so or if they process data on behalf of Google. Google adheres to the Shield Privacy Agreement, which ensures that transferred data has an adequate level of protection in accordance with European Union law.



For more information about Google Analytics:

[www.google.com/intl/es/policies/privacy/partners/](http://www.google.com/intl/es/policies/privacy/partners/). <https://policies.google.com/privacy>.  
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

ABOUT APPNEXUS.

For more information about AppNexus cookies, and to override the use of cookies, visit the AppNexus privacy policy page at:

<https://www.appnexus.com/platform-privacy-policy>.

ABOUT ADFORM.

For more information about AdForm cookies, as well as to disable the use of cookies, visit the AdForm privacy policy page at:

<https://site.adform.com/uncategorized/product-and-services-privacy-policy/>.

ABOUT HOTJAR.

For more information about Hotjar's cookies, as well as to disable the use of cookies, visit the Hotjar's privacy policy page at:

<https://www.hotjar.com/terms>.

## 6. Use of Cookies' Acceptance and Non-acceptance

Some cookies need to be installed on your computer to ensure the proper functioning of our Website, without you being able to deactivate them. You can consult them in section 4 above, identified as '*strictly necessary*.'

Your consent to the use of cookies on our Website shall be requested the moment you access it. A window shall appear with the following text:

*'Acua Water Park (ACUA FAMILY PARK, S.L.) is the Website holder. We use our own cookies to enable, facilitate and optimise browsing (acceptance or not of cookies, conversion to responsive). We use analysis and third party cookies (such as Google Analytics, Hotjar, AppNexus, AdForm, some of which are based in the United States) to analyse the traffic and web browsing so as to optimise our services, to facilitate the display of third-party content on our web page, and display advertisements customised to your behaviour or preferences, providing third parties with information on the use made of the website. If you consent to the use of cookies, click on 'OK'. If you continue browsing and using our website, for example by using the scroll bar or clicking on any link, we shall consider that you consent the use and installation of the website's cookies. You can configure and reject cookies by clicking on 'settings'. For further information regarding your consent, how to revoke it and how to change your settings and uninstall cookies, please consult our [Cookie Policy](#).'*

If you expressly accept the use of cookies by clicking on the 'OK' button or by any of the actions detailed in the previous paragraph by which your acceptance is understood, **you may revoke this consent at any time**, by deactivating or disabling cookies through the configuration panel, which can be accessed by clicking on the 'settings' button, which is located under the text mentioned in the previous paragraph. In addition, you have a direct permanent access link to this 'Cookie Policy' at the lower section of our Website, and you can set your browser at any time to allow, prevent or eliminate the use of cookies, in accordance with information set out in section 3 in response to the question: '**How do I control which cookies are installed on my device?**'.

Likewise, you can choose not to accept the use of cookies, and deactivate, disable, set or reject cookies through the configuration panel referred to in the previous paragraph.

We do not capture any personal data about our users in our own cookies. As for the third-party cookies that we use, and if through them personal data is obtained by these third parties, we recommend that you obtain more information in the Cookie Policies and/or Privacy Policies of the third parties that you can access in the links provided in the cookies table in section 4 or on the web pages of the aforementioned third parties. You shall also find information in section 5.

## 7. Cookie Policy Updates and Modifications

The table on cookies used on the Website in section 4 of this Cookie Policy shall be modified at any time necessary due to modifications in the functionalities and/or services offered on the Website, with the intention to maintain it updated at all times. However, during the update period, a cookie may not be exceptionally included, always within the same typology of cookies stipulated.

Moreover, modifications may be included in the Cookie Policy. For these reasons, we recommend consulting our Cookie Policy on a regular basis or even every time you access the Website. In any case, the revised and current Cookie Policy shall always be accessible on our Website, where you shall also find information on the version number and date. If you have any doubts or enquiries about this Cookie Policy, please do not hesitate to contact us through the means of contact in section 2.